

Decisiv Names President Tim Hardin to the Role of Chief Executive Officer

Leadership transition milestone includes Dick Hyatt continuing to serve as company chairman

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Decisiv, Inc., the industry leader in [Service Relationship Management](#) SRM solutions, announced today that Tim Hardin, President, will now assume the role of Chief Executive Officer (CEO). Dick Hyatt, former President and CEO and company founder, will continue to serve as Chairman of the Board.

“Over the past six months as president of Decisiv, Tim Hardin has demonstrated exceptional leadership, a deep understanding of our market, and a steadfast commitment to our mission,” said Dick Hyatt, Chairman. “He has engaged meaningfully with our OEM partners, service providers, fleets, and growing ecosystem of connected data and services partners, helping to lay the groundwork for Decisiv’s next phase of growth. The Decisiv Board of Directors and management team are fully confident in Tim’s ability to lead the company into the future.”

Hyatt went on to point out that Hardin’s extensive background in product development, market expansion, and strategic growth—through collaboration, partnerships, and M&A—combined with his experience in AI and data analytics, uniquely positions him to drive Decisiv’s innovation and long-term growth. “Tim steps into the CEO role at a time of tremendous opportunity for Decisiv,” he added. “We are seeing strong industry tailwinds as our partners increasingly focus on asset health, reliability, and uptime.”

Hardin joined Decisiv earlier this year after serving as Senior Vice President and General Manager of Global Data Services at Epicor, where he focused on leveraging data analytics and AI to drive innovation and growth. His experience also includes key positions at Solera, and ADP Dealer Services (now CDK Global).

“We have a strong foundation and an exciting roadmap for 2025 and beyond,” Hardin said. “You can expect several important announcements in the near future as we continue to deliver new platform capabilities and expand the Decisiv SRM Ecosystem. I am grateful to Dick Hyatt and the Board for their support and look forward to working with our team to continue creating transformative value across the commercial asset service ecosystem.”

About Decisiv, Inc.

Virginia-based Decisiv is the provider of the largest asset service management ecosystem for the commercial vehicle industry in North America, delivering intelligent asset service management for improved utilization, performance, security, and compliance. The Decisiv Service Relationship Management (SRM) platform is the foundation for over 5,000 service locations and over 74,000 fleets across North America that manage more than 4 million service and repair events for commercial vehicles annually. The Decisiv SRM Ecosystem acts as the system of orchestration that uniquely connects dealers, service providers, OEMs, component manufacturers, and fleets by delivering critical in-context, actionable data at the point of service. This unrivaled level of data connectivity and collaboration drives more intelligent, effective service and enables asset owners and managers to proactively plan and manage maintenance across the entire lifecycle of every asset.

For more information, visit www.decisiv.com.

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