

## Decisiv Names Experienced Industry Leader Tim Hardin as President

Management succession plan includes Dick Hyatt continuing to serve as CEO

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Decisiv, Inc., the industry leader in [Service Relationship Management](#) (SRM) solutions, announced today that Tim Hardin has joined the company in the role of President. Dick Hyatt will continue to serve as CEO and Chairman.

"I am honored that Tim has agreed to join me and the Decisiv team as we grow our SRM solutions, connected ecosystem, user base and strategic OEM partners," Hyatt said. "This past year was one of our most successful and 2025, with Tim's proven leadership, experience and automotive expertise, is on track to deliver even more value to our customers and partners."

Hardin joins Decisiv after serving as Senior Vice President and General Manager of Global Data Services at Epicor, where most recently he focused on leveraging data analytics and AI to drive innovation and growth. His experience also includes key positions at Solera, and ADP Dealer Services (now CDK Global).

"Tying together an entire ecosystem is truly impressive," Hardin said. "In building the SRM platform, Decisiv has created what many technology organizations aspire to achieve but so few accomplish. Decisiv has become the foundation for commercial vehicle service management across the U.S. and Canada.

"From Decisiv's position as a trusted partner, there are tremendous growth opportunities ahead," Hardin added. "These include new ways to drive measurable gains in service and asset productivity, new opportunities for partners and new markets to explore. I look forward to working closely with Dick Hyatt and the entire Decisiv team to unlock value and expand Decisiv's legacy of innovation."

### About Decisiv, Inc.

Virginia-based Decisiv is the provider of the largest asset service management ecosystem for the commercial vehicle industry in North America, delivering intelligent asset service management for improved utilization, performance, security, and compliance. The Decisiv Service Relationship Management (SRM) platform is the foundation for over 5,000 service locations and over 74,000 fleets across North America that manage more than 4 million service and repair events for commercial vehicles annually. The Decisiv SRM Ecosystem acts as the system of orchestration that uniquely connects dealers, service providers, OEMs, component manufacturers, and fleets by delivering critical in-context, actionable data at the point of service. This unrivaled level of data connectivity and collaboration drives more intelligent, effective service and enables asset owners and managers to proactively plan and manage maintenance across the entire lifecycle of every asset.

For more information, visit [www.decisiv.com](http://www.decisiv.com).

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