

## Decisiv Adds Technology and Strategy Expertise to Drive Ecosystem Growth

New additions bring extensive experience to the company's focus on asset service management solutions and partner expansion

**Glen Allen, Virginia** – January 12, 2023

Decisiv, Inc., the industry leader in Service Relationship Management (SRM) solutions, announced today the addition of two strategic advisors as it continues to develop new asset management solutions and services, and to expand the number of OEM, component manufacturer and technology providers in the Decisiv SRM Ecosystem.

Andrew Forti brings extensive experience to Decisiv having built technology businesses in commercial asset markets. The former VP and GM, Strategy & Growth at Sensata Technologies was instrumental in the company's success as a data sensor and insights provider for commercial vehicle OEMs, telematics service providers, and fleets.

Forrest Hobbs, who has joined the Decisiv Board of Directors, brings sales and go to market expertise to technology companies. His experience includes serving as Chief Revenue Officer at Cloudleaf, the provider of a real-time supply chain operations platform.

"Andrew and Forrest bring exceptional industry, strategy and management expertise to me and to Decisiv's senior management team as we continue on our journey to consolidate Decisiv's position as the leading orchestration platform for commercial asset service management," said Dick Hyatt, President and CEO at Decisiv.

"Their combined skills and expertise will help Decisiv accelerate our mission to provide our customers and partners unparalleled asset utilization, performance, safety, and compliance," Hyatt added.

Decisiv's newest advisors are joining the company as Decisiv surpasses 25 million service events managed on its SRM platform, with nearly 4 million service events in 2022 representing over \$4 billion in parts and service transactions.

The Decisiv SRM platform is used by the industry's leading truck OEMs and component suppliers, dealer networks and fleets, including Volvo, Mack, PACCAR, DTNA, Isuzu, Hino, Michelin, and Cummins.

### **About Decisiv, Inc.**

Virginia-based Decisiv is the provider of the largest asset service management ecosystem for the commercial vehicle industry. The Decisiv Service Relationship Management (SRM) platform is the foundation for the nearly 5,000 service locations across North America that manage more than 4 million service and repair events for commercial vehicles annually. Through Decisiv's SRM platform, dealers, service providers, manufacturers, and fleet and asset managers can communicate and collaborate during every service event.

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The SRM solution streamlines the entire asset service management process bringing all the necessary diagnostic, telematics and asset information together for all participants, and delivers it at the point of service. This level of connectivity and collaboration drives an unrivaled level of service performance and asset optimization that gets trucks back on the road faster so fleets see higher revenue per asset and lower costs. Service providers using SRM establish efficient communication, better controls, and increased productivity in service operations that enables them to become trusted partners to fleets. For manufacturers, SRM enhances the value of service networks and provides data and analytics to help develop more reliable and efficient commercial assets.

For more information, visit [www.decisiv.com](http://www.decisiv.com).

Mark Wasilko  
VP, Marketing  
(804) 762-4153  
[www.decisiv.com](http://www.decisiv.com)