

# Florida Rock & Tank Lines

Florida Rock & Tank Lines is streamlining operations with MVASIST

## Challenges

To productively and efficiently operate its fleet across a large geographical area, Florida Rock & Tank Lines utilizes the services of a number of Mack Trucks dealers for major maintenance, repairs and warranty work.

“We needed a way to improve our ability to keep track of repairs being done on our equipment,” said Mike Wishman, Area Maintenance Supervisor for North Terminals at Florida Rock & Tank Lines. “Communicating in real-time with dealers allows us to move things along faster.”

“We’re not making money while a truck is in the shop,” said Darryl Summerall, Area Maintenance Supervisor for South Terminals at Florida Rock & Tank Lines. “The biggest slowdown comes when we have to wait for a dealer to respond to a service request or when we’re on the road and we can’t authorize a repair until we reach a shop location.”

## Solution

To address these challenges, Florida Rock & Tank Lines adopted MVASIST, the Service Relationship Management (SRM) platform in use at Mack Trucks dealer locations. The cloud computing technology is providing the carrier with better control over service events at dealers.

MVASIST allows Florida Rock & Tank Lines to communicate with dealers before and during a service event. With access to an electronic folder of vehicle information, service facilities can view the fleet’s or individual vehicle’s preferred repair procedures, warranty coverage, parts pricing programs, and more.



“When one of our vehicles requires service on the road we need to know quickly where the closest and best vendors are located, and have information that’s essential to making effective decisions during the service event.”

With the Decisiv-built ASIST service management platform and VAS, we have the resources to handle those situations productively, effectively, and efficiently.”

**Ron Spillman**  
Regional Operations VP,  
Florida Rock & Tank Lines, Inc.



"In our business, we're under the gun to keep trucks moving. MVASIST provides us with an accurate, consistent and comprehensive means of unified communications with our outside service providers.

With the platform, we can eliminate a lot of the time it takes to manage service events, which cuts downtime and improves vehicle availability."

**Ed Woodall**  
*Director of Maintenance,  
Florida Rock & Tank Lines, Inc.*

## Results

With MVASIST, Florida Rock & Tank Lines has access to the information it needs to more productively and efficiently manage service events at dealer locations across its operating area. The result is faster response times, less downtime and greater accountability.

The unified communications capability of the MVASIST platform gives everyone the same view into a service event by linking the fleet's maintenance management team with Mack Trucks dealers. The electronic, readily accessible service event record enables more effective monitoring, managing and auditing of estimates, including better descriptions of needed repairs, and more accurate invoices for approved service work and parts.

## About Florida Rock & Tank Lines

Founded in 1962, Florida Rock & Tank Lines is part of the transportation group of Patriot Transportation Holding Inc.

A bulk tank carrier headquartered in Jacksonville, Florida, Rock & Tank Lines, Inc. serves the southeastern U.S. from 22 terminals in Florida, Georgia, North and South Carolina, Alabama and Tennessee.

The company specializes in hauling petroleum products, chemicals and other liquid and dry bulk commodities with a fleet of 400 power units and about 500 trailers.

## About Decisiv

Decisiv SRM platform revolutionizes how the service supply chain for commercial assets communicates and collaborates. As the industry leader in service management technology, Decisiv is driving unrivaled improvement in asset performance and utilization for manufacturers, service providers and asset owners in the commercial vehicle market.

The SRM platform's service orchestration capability that harnesses, shares and analyzes connected asset data, and intelligently enables service management, is the key to driving asset uptime and availability. Decisiv is the partner of choice for major commercial vehicle manufacturers, including Volvo, Mack, Hino, Isuzu, Peterbilt, Kenworth and Michelin, as well as their dealers and call centers, service networks and asset owners.

For more information, visit [decisiv.com](https://www.decisiv.com)