



Decisiv Signs 800th Service Management Platform Customer

Truck manufacturers have adopted the Decisiv Platform as their preferred service management platform at over 800 dealer and service locations

Glen Allen, Virginia – March 11, 2008 – Decisiv, Inc., the provider of an advanced web-based technology designed to enable more informed and timely decisions critical to maintaining commercial vehicles, today announced that more than 800 subscribing locations have adopted its Service Management Platform for the medium and heavy-duty truck market. Across North America, Decisiv’s Service Management Platform is already benefiting truck and component manufacturers, dealers and service locations, and transportation fleets.

“In place at International, Volvo, Mack, Freightliner and Prevost service facilities, as well as a growing number of fleets, the Decisiv Service Management platform is rapidly gaining acceptance in the North American commercial truck industry,” stated Dick Hyatt, president of Decisiv. “The first of its kind web based platform builds an intelligent, point of service electronic bridge between fleets, service locations and OEM truck and component manufacturers that improves workflow and communication and leads to enhanced vehicle uptime, lower operating costs and streamlined business processes.”

Decisiv pulls together historically separate information silos and delivers relevant information in a comprehensive package to the end user. Through its use of advanced technology and unparalleled access to critical service information from source providers, the platform provides real time integration to vehicle specific information including recalls, service bulletins, part numbers, fleet specific part pricing, in-service dates, and much more.

For OE truck manufacturers and dealer and service locations, the Decisiv Service Management Platform provides a common and consistent service initiation and write-up process that can be deployed across entire North American service networks. Rebranded by OEMs, the system is revolutionizing customer relationships under the brand names Diamond Estimating System and ServicePartner at International dealerships, MVASIST at Volvo and Mack truck dealers, DecisivPricing at Freightliner service locations and Prevost.ASIST at Prevost repair facilities.

“The Diamond Estimating System,” said Robert Leal, service development director at Maudlin International, “helps us create consistent service estimates in very little time, raise our effective labor by 25%, improve technician efficiency and productivity and increase customer confidence, and ultimately bring in more business.”

“Providing accurate repair estimates in a timely manner for customers is essential for our business to succeed and grow,” said Ron Meyering, president of M&K Quality Truck Sales. “MVASIST is now used for every customer and every service transaction and it’s improving our operation by setting the tone for enhanced productivity.”

For OE component suppliers, the Decisiv platform provides a “point of service” delivery vehicle to make vehicle and part specific repair instructions and best practices readily available to service and repair personnel.

For transportation fleets and fleet service providers, the Decisiv Service Management Platform’s Fleet Portal captures and maintains inspection, maintenance and repair requirements, including pre-write up instructions, authorization limits and approval processes, and provides it electronically at the point of the service write up. Fleets benefit from reductions in maintenance and repair costs and improvements in asset utilization.

“The inability of service personnel to access vehicle, part and fleet specific information and communicate effectively at the point of service costs the commercial truck industry hundreds of millions of dollars in unnecessary costs and vehicle downtime,” Dick Hyatt

said. “After six years of design and development and working closely with our fleet, service location and OEM customers, our team of technology experts has built a unique web-based service management platform that is revolutionizing the way North American medium- and heavy-duty trucks are serviced and maintained and delivering dramatic improvements in vehicle uptime, cost management and workflow efficiencies.”

About Decisiv, Inc.

The Decisiv Service Management Platform is revolutionizing the way North American Medium- and Heavy-Duty Trucks are serviced and maintained, and benefiting Transportation Fleets, Dealer and Service Locations and OE Truck and Component Manufacturers. Founded in 2001 and based in Glen Allen, VA, Decisiv designed its platform to dramatically increase the efficiency of the service initiation and fulfillment process. Decisiv pulls together historically separate silos of information through its use of advanced technology and unparalleled access to critical service information from source providers. The platform leads to improved vehicle uptime, lower operating costs, and enhanced business processes and customer satisfaction. For more information, visit www.decisiv.com.

Media Contact:

Susan Fall

858-490-1050

susan@launchitpr.com