



Decisiv Supports ATA's TMC VMRS™ Codes

Newest information for Decisiv Service Management Platform users bridges the gap between fleet and service provider management systems

Glen Allen, Virginia – May 12, 2009 – Decisiv, Inc., the provider of an advanced web-based technology designed to enable more informed and timely decisions critical to maintaining commercial vehicles, today announced that the Decisiv Service Management Platform (DSMP) now supports ATA'S TMC VEHICLE MAINTENANCE REPORTING STANDARDS™ (VMRS™). Created by The Technology & Maintenance Council (TMC) of the American Trucking Associations® (ATA®), VMRS is the universal language of the trucking industry's maintenance management and reporting systems that enables dealer and fleet systems to share data in a format most customers prefer and understand.

“VMRS codes represent a common language,” said Satish Joshi, chief technology officer of Decisiv. “By licensing and integrating VMRS 2000™ 1.05 codes into our platform we are furthering the DSMP's unique ability to foster effective communication between fleets and dealer service locations. This new capability is one more example of how Decisiv can help fleets and dealers get on the same page quickly and effectively, resulting in greater asset utilization.”

Fleet users of VMRS 2000 use the coding system to accurately identify and document repair activities and costs. VMRS codes contain parts and labor descriptor codes to categorize maintenance activity on equipment and assets. In use for over 30 years, the latest update of VMRS contains tens of thousands of codes, with more than 500 new codes being added each quarter.

Decisiv's implementation of VMRS does not require service writers to remember codes or search through tables. The Decisiv Service Management Platform automatically codes many standard operations, including a significant number of warranty repairs. Dealer service writers can also assign VMRS codes for non-standard operations by using simple drop down boxes that guide them through Group, System, Assembly and Component coding, as well as adding Position and Work Accomplished codes.

Developed over nearly eight years, the Decisiv Service Management Platform provides a common and consistent service initiation and write-up process and faster in-context access to source information, and serves as a communications bridge between service location subscribers and their customers. DSMP is currently in use by about one third of OE dealer service locations and distributor service facilities, revolutionizing customer

relationships under the brand names Diamond Estimating System and ServicePartner at International dealerships, MVASIST at Volvo Trucks North America and Mack Trucks dealers, DSMP at Freightliner service locations, QuoteIt at W.W. Williams service locations and Prevost.ASIST at Prevost repair facilities.

About Decisiv, Inc.

The Decisiv Service Management Platform is revolutionizing the way North American Medium- and Heavy-Duty Trucks are serviced and maintained, and benefiting Transportation Fleets, Dealer and Service Locations and OE Truck and Component Manufacturers. Founded in 2001 and based in Glen Allen, VA, Decisiv designed its platform to dramatically increase the efficiency of the service initiation and fulfillment process. Decisiv pulls together historically separate silos of information through its use of advanced technology and unparalleled access to critical service information from source providers. The platform leads to improved vehicle uptime, lower operating costs, and enhanced business processes and customer satisfaction. For more information, visit www.decisiv.com.

Media Contact:

Susan Fall
LaunchIt Public Relations
858-490-1050
susan@launchitpr.com