



Decisiv Adds Financial Expertise

Peter T. Garahan joins the company's Board of Directors, bringing over 30 years of strategic financial and executive management experience, as well as related executive experience in the collision estimating market

Glen Allen, Virginia – April 27, 2009– Decisiv, Inc., the provider of an advanced web-based technology designed to enable more informed and timely decisions critical to maintaining commercial vehicles, today announced that Peter. T. Garahan, acting CFO, has joined the Decisiv Board of Directors. Garahan brings more than 30 years of executive level business experience to Decisiv, including roles at private and public companies where his financial management skills were instrumental in raising funds through public offerings, and through venture and strategic financing.

“Peter Garahan’s background and extensive knowledge of financing growth stage businesses will help us position the company for rapid growth,” said Dick Hyatt, president of Decisiv. “As the use of the Decisiv Service Management Platform by fleets, service providers and OE truck manufacturers and component suppliers expands, his experience in related industries will also be very valuable as we refine our market strategy.”

Garahan, currently a real estate developer, served earlier in his career as Executive Vice President of Mitchell International, a significant player in the automotive collision estimating business. Other roles he’s held included serving as a senior financial executive at three publicly traded companies and as a senior operating executive of four private companies. He has also served on the board of directors of several private and publicly traded companies.

“Having worked with members of the Decisiv management team over several decades, I believe strongly in their capabilities,” Garahan stated. “Decisiv’s Service Management Platform represents a great opportunity to leverage innovative technology with a strong and growing network of truck industry partners, resulting in measurable improvements for fleets, OEMs and service providers. I look forward to using my financial and executive skills, as well as my industry experience, to help the company dramatically expand its business in this \$50 billion plus market segment.”

Developed over nearly eight years, the Decisiv Service Management Platform (DSMP), currently in use by about one third of the OE dealer and distributor community, as well as an increasing number of fleets, is revolutionizing customer relationships and streamlining the fleet-dealer service management process.

About Decisiv, Inc.

The Decisiv Service Management Platform is revolutionizing the way North American Medium- and Heavy-Duty Trucks are serviced and maintained, and benefiting Transportation Fleets, Dealer and Service Locations and OE Truck and Component Manufacturers. Founded in 2001 and based in Glen Allen, VA, Decisiv designed its platform to dramatically increase the efficiency of the service initiation and fulfillment process. Decisiv pulls together historically separate silos of information through its use of advanced technology and unparalleled access to critical service information from source providers. The platform leads to improved vehicle uptime, lower operating costs, and enhanced business processes and customer satisfaction. For more information, visit www.decisiv.com.

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