



Decisiv Offers Free Service Management Platform For Fleets *FleetBasic streamlines communications between fleets and service providers*

Glen Allen, Virginia – June 16, 2009 – Decisiv, Inc., the provider of an advanced web-based technology designed to enable more informed and timely decisions critical to maintaining commercial vehicles, today announced the availability of *FleetBasic*. The no-charge version of the Decisiv Service Management Platform (DSMP) streamlines communication between over-the road trucking operations as well as local and regional fleets and their service providers.

“Fleets of all types can sign up for the free *FleetBasic* version of the Decisiv Platform,” said Derek Messulam, senior vice president at Decisiv. “*FleetBasic* is designed to support and promote communication between trucking companies and service locations. The platform is used to create, negotiate and approve service write-ups efficiently.”

With *FleetBasic*, fleets create an electronic profile containing contact information, operational procedures and vehicle notes. When their vehicles arrive at one of the over 800 service locations currently participating in the program, the fleet profile, together with all critical information about the truck and its owner, are delivered as part of an information bundle designed to expedite the service experience in a far more efficient manner.

During a service event, the fleet is provided with time-stamped alerts and updates on any change in status of their vehicle, including updates to the estimate and expected completion time. The fleet is then able to communicate with the service location in real-time over the Decisiv *FleetBasic* web portal and approve or authorize any work to be performed.

Fleets that utilize Decisiv’s platform experience greater consistency across their service networks and see it as a key tool to increase uptime for their fleet assets. One of the first fleets to adopt *FleetBasic* to communicate with dealer service locations was Earl L. Henderson Trucking Company, a Salem, Illinois-based hauler of temperature controlled and time sensitive freight that operates 400 tractors and 550 trailers. “One of the biggest advantages of the Decisiv platform,” said Mike Shumate, director of maintenance, “is that all communication with the service location is handled electronically via the Decisiv Platform, so there is no question about what we said to fix, or the labor and parts cost we are paying. At the same time, if the service location finds another problem with the truck they can send us an estimate and we can decide if we are going to make that repair. This is a real time saver.”

Developed over nearly eight years, DSMP is currently in use by about one third of OE dealer service locations and distributor service facilities, revolutionizing customer relationships under the brand names Diamond Estimating System and ServicePartner at International dealerships, MVASIST at Volvo Trucks North America and Mack Trucks dealers, DSMP at Freightliner service locations, QuoteIt at W.W. Williams service locations and Prevost.ASIST at Prevost repair facilities.

About Decisiv, Inc.

The Decisiv Service Management Platform is revolutionizing the way North American Medium- and Heavy-Duty Trucks are serviced and maintained, and benefiting Transportation Fleets, Dealer and Service Locations and OE Truck and Component Manufacturers. Founded in 2001 and based in Glen Allen, VA, Decisiv designed its platform to dramatically increase the efficiency of the service initiation and fulfillment process. Decisiv pulls together historically separate silos of information through its use of advanced technology and unparalleled access to critical service information from source providers. The platform leads to improved vehicle uptime, lower operating costs, and enhanced business processes and customer satisfaction. For more information, visit www.decisiv.com.

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